



# Student Advocate Media Kit

## Email and assets for distribution

### Deliverables

Content	Description
<b>Email to students/faculties</b>	<ul style="list-style-type: none"><li>• Overview of NSVW and why it is important.</li><li>• Introduce the Student Advocate Role and benefits</li><li>• Invitation to share or apply!</li></ul>
<b>Website short copy</b>	<ul style="list-style-type: none"><li>• Short promo Schools/Universities to adapt for their own website</li></ul>
<b>Newsletter copy</b>	<ul style="list-style-type: none"><li>• Introduce NSVW Student Advocate Role, the benefits and apply now button</li></ul>
<b>Social copy</b>	<ul style="list-style-type: none"><li>• 2 x versions –Facebook/Instagram (casual), LinkedIn (formal),</li><li>• Canva Social Media tiles</li></ul>

### Intro email to your audiences:

#### Email subject option 1:

The 2024 NSVW Student Advocate Applications are now open!

#### Email subject option 2:

Represent **your institution name** as a National Student Volunteer Week Student Advocate



## Email content

Hi XX,

Volunteering Queensland is now recruiting Student Advocates Australia-wide to lead the promotion and celebration of National Student Volunteer Week 2024 at secondary and tertiary education institutions.

Each August, National Student Volunteer Week (NSVW) acknowledges and celebrates student volunteers and promotes volunteering to students and young people across Australia.

You can apply to be our **institution name** 2024 Student Advocate and establish yourself as a leader on campus!

- Volunteering Queensland will provide you with a t-shirt, posters and more to take over NSVW24 on your campus.
- Any reasonable travel/printing/phone expenses you may incur will be reimbursed and you would be provided with a reference on completion to add to your own resume.
- In addition, your profile will appear on the nsvw.au website as a specially-appointed NSVW24 Student Advocate.

If you are a currently enrolled student aged 16+ passionate about making a difference in the world, and want to amplify your impact, click the button below!

**Button:** Are you our next Student Advocate? Apply before 23 June!

<https://volunteeringqld.org.au/nsvw-2024-student-advocate-application/>

**Button:** Download the role description (<https://volunteeringqld.org.au/wp-content/uploads/2024/05/NSVW24-Student-Advocates-Role.pdf>)

**Visit nsvw.au for more information**

Best regards

Your Name

Title

Organisation

Contact information



## Website short copy

### **HEADING: The 2024 NSVW Student Advocate Applications are Open!**

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- In addition, your profile would appear on the nsvw.au website as a specially appointed NSVW24 Student Advocate.

Change starts with action and we want motivated people from all backgrounds to champion and celebrate student volunteering.

If you are a currently enrolled student aged 16+ passionate about making a difference in the world, and want to amplify your impact, click the button below!

**Visit [nsvw.au](https://nsvw.au) for more information**

**Download the role outline here:** <https://volunteeringqld.org.au/wp-content/uploads/2024/05/NSVW24-Student-Advocates-Role.pdf>

**Apply before 23 June:** <https://volunteeringqld.org.au/nsvw-2024-student-advocate-application>



## Newsletter Copy

### Heading:

Represent **your institution name** as a 2024 National Student Volunteer Week Student Advocate

### What is the role?

Volunteering Queensland is recruiting Student Advocates Australia-wide to lead the promotion and celebration of National Student Volunteer Week 2024 at secondary and tertiary education institutions.

You'll be asked to introduce NSVW to your campus by speaking to students & faculty, putting up posters and coordinating events that celebrate or promote volunteering!

### How does the opportunity benefit you?

Represent our institution as part of a National Campaign and establish yourself as a leader on campus!

- Volunteering Queensland will provide you with a t-shirt, posters and more to take over NSVW24 on your campus.
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## Social media copy

### Social media tiles:

[https://www.canva.com/design/DAGF1e3ov3k/Yu-yS8S2ubaZhNipHatmAQ/view?utm\\_content=DAGF1e3ov3k&utm\\_campaign=designshare&utm\\_medium=link&utm\\_source=publishsharelink&mode=preview](https://www.canva.com/design/DAGF1e3ov3k/Yu-yS8S2ubaZhNipHatmAQ/view?utm_content=DAGF1e3ov3k&utm_campaign=designshare&utm_medium=link&utm_source=publishsharelink&mode=preview)

### Facebook/Instagram Post



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Apply before 23 June:

<https://volunteeringqld.org.au/nsvw-2024-student-advocate-application>

#NSVW24 #volunteering #Uni #advocate #student  
@nsvwau @volunteeringqld



## LinkedIn Post



Represent our institution and apply for a 2024 NSVW Student Advocate role!

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If you are a currently enrolled student aged 16+ passionate about making a difference in the world, apply today or visit [nsvw.au](https://nsvw.au) for more information.

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#NSVW24 #volunteering #Uni #advocate #student  
@nsvwau @volunteeringqld